



AACA Venice Chapter Application for Sponsorship and/or Newsletter Advertising

CAR SHOW SPONSORSHIPS DUE JAN TO MAR

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We appreciate your support for our Scholarships and/or Newsletter Advertising! Please make your own copies and send us both pages of this form with your payment and business card.

1. **Annual Scholarships** - Each fall, our hard working club volunteers put on a car show to raise money for scholarships. Since 1992, each spring we have been awarding financial scholarships to qualified students for continued education. Our recipients thank you!

Our Sponsorship advertising period runs from June 1 to May 31 of the following year.

- a. Applications and payments received before May 31 will be included on our website and materials printed for our Annual Venice AACA Car Show in the fall. This cut off date is required for materials to be printed on time for the car show.
- b. Applications and payments received between May 31 and Dec 31 will be included on our website only, and will still end on the upcoming May 31.
- c. Applications and payments received between Jan 1 and May 31 will be added to our website early, counting for the upcoming sponsorship year. For new applicants, being early is appreciated and will give you more than a year of website advertising.

Along with being listed on our Sponsor web page, each sponsor can have a banner on our Venice AACA website, which can link back to their own website. The size of the banner is in proportion to the amount contributed. Larger banners are typically displayed more often and have more room for information to be included in the banner graphic. Remember too... an ad on the Internet can advertise not only locally and nationally... but internationally!

2. **Monthly Newsletter Advertisements** - Every month, our car club sends out a newsletter to share information about our club members and events. Your contribution, defined on page 2, would be used to offset the cost of our monthly newsletter, the "Owner's Manual." In return, you receive an ad space in each month's issue, approximately the size of a business card. Your ad can begin in any month of the year and will be printed in 12 consecutive monthly issues.

NOTE: For more information and examples of our previous advertising, please visit our website at www.VeniceAACA.com. For Sponsorships, click on the "Annual News" menu for details about this year's car show, pictures of our scholarships winners and a list of our current sponsors. Also notice the sponsor banners on the web pages. Although updates and changes are frequent, they are subject to the volunteer time available to the webmaster. For Newsletter Advertising, click on the "Monthly News" menu, then "Newsletters" for a list of published newsletters in PDF format to download or print, to see examples of our ads. The AACA Venice Region Board retains the right to approve or disapprove all applications.

See page 2 of this application to fill out and send in with your check. If you have questions, please call George Nubile (941) 240-2428.



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SCHOLARSHIP SPONSORS

- Yes, I'm interested in being a Scholarship Sponsor. (See page 1 for details)
- Platinum Sponsor \$2,500.00 and over contribution
 - Diamond Sponsor \$1,000.00 (to \$2,499) contribution
 - Gold Sponsor, \$750.00 (to \$999.00) contribution
 - Silver Sponsor \$500.00 (to \$749.00) contribution
 - Bronze Sponsor \$250.00 (to \$499.00) contribution

Please print clearly the information you would like to see listed on our Sponsor web page.

Company and/or Personal Name: _____

Street (include PO Box or Suite): _____

City: _____ State: _____ Zip: _____

Phone Number(s): _____

Website: _____ Email: _____

MONTHLY NEWSLETTER AD

- Yes, I want to advertise in your monthly newsletter, the "Owner's Manual" for the cost of \$125.00 for one year. (See page 1) Include a business card, or an equivalent sized 2" x 3 1/2" ad.

Date of Application: _____

Enter your contact information for questions regarding your sponsorship and/or newsletter ad.

Name: _____ Job Title: _____

Work Ph: _____ Cell Ph: _____ Email: _____

Additional info: _____

If you have any questions, please call George Nubile at (941) 240-2428. Please make your check payable to "AACA Venice Chapter" and send it with this application to: AACA Venice Chapter, P.O. Box 1064, Venice, FL 34284.

Please tell us how you heard about this opportunity.

I was contacted by: _____

I talked to: _____

I saw it on your website www.VeniceAACA.com

Other: _____